

Exceptional work deserves exceptional sound.

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PRODUCT CATALOGUE FALL 2018

Driven by better sound.

We don't think of ourselves as an audio company—we're an idea company. And it's our passion for the details that makes big things happen. Details like the precise arrangement of microphones in our wireless noise cancelling headphones. Details like the proprietary technologies that let us pack big sound into small speakers, so you can take your music to places it's never been before. In the words of our founder, Dr. Amar G. Bose, we "always dream of things that are better, and think of ways to reach those things." That's what we do—we never stop imagining how to outperform what has come before.

NEW

FALL 2018

Bose noise-masking sleepbuds™ Page 6





Bose Home Speaker 500 Page 20

Don't give them a reward. Give them an experience.

When you perform well, you want a reward that means something. And that's exactly what you get when you receive a product from Bose. Inspire your customers and motivate your top performers with our obsessively engineered sound. Give them a lifetime of amazing audio experiences.

Bose Bass Module 500 and Bose Bass Module 700 Pages 21-23

Table of contents

Wellness products	.4
Bluetooth® speakers	.8
Wireless speakers	12
Computer speakers	16
TV sound system	17
Smart speakers & soundbars	18
Home cinema2	24
Noise cancelling headphones2	26
Wearable out-loud products2	29
Wireless headphones3	50
Sports headphones	31
Price list	35

Bose Soundbar 500 and Bose Soundbar 700 Pages 21-22

Bose technology for better days. And nights.

For years, we've developed innovative, high-performing products that help get you closer to your music and home entertainment. But we've always been more than our headphones and speakers. Our long-standing mission is to create products that improve people's lives.

And with Bose noise-masking sleepbuds,™ we're introducing the first of many products designed to help you live a better, more fulfilling life.



NEW

BOSE NOISE-MASKING SLEEPBUDS™

Snoring partners, traffic and other noises keeping you awake? Bose noisemasking sleepbuds[™] are engineered to help you get the rest you deserve. They effectively drown out noise and replace it with soothing pre-loaded sounds. Plus, they're super-comfortable and made to stay in place, even if you sleep on your side.

Retail value: \$329

Silver | 785593-0010

Sleepbuds[™] dimensions: 2.4 x 2.7 x 1.4 cm (HxWxD)

Charging case dimensions: $2.7 \times 7.7 \times 7.7 \text{ cm} (\text{HxWxD})$



[†]

SOUNDLINK REVOLVE+

BLUETOOTH® SPEAKER

The best performing portable speaker from Bose, engineered to spread deep, loud, jaw-dropping sound in every direction. Retail value: \$369

■ Luxe Silver | 739617-1310 ■ Triple Black | 739617-1110 Dimensions: 18.4 x 10.5 x 10.5 cm (HxWxD)

🗗 🚯 Bluetooth



Optional charging cradle for SoundLink Revolve and Revolve+ Retail value: \$39 782298-0010



SOUNDLINK REVOLVE

BLUETOOTH* SPEAKER

Deep. Loud. And immersive, too. This small, water-resistant speaker delivers true 360° sound for consistent, uniform coverage.

Retail value: \$249

Luxe Silver | 739523-1310 Triple Black | 739523-1110

Dimensions: 15.2 x 8.2 x 8.2 cm (HxWxD)







SOUNDLINK MICRO

BLUETOOTH* SPEAKER

When a speaker this small sounds this good, you'll never leave it behind. Unmatched sound for a speaker this size, and a durable strap for everywhere you go. Rugged and waterproof, too.

Retail value: \$129

- Black with Black strap | 783342-0100
- Bright Orange with Dark Plum strap | 783342-0900
- □ Midnight Blue with Smoky Violet strap | 783342-0500

Dimensions: 9.8 x 9.8 x 3.5 cm (HxWxD)







SOUNDLINK COLOR

BLUETOOTH[®] SPEAKER II

Bold sound. Portable. Water resistant. This Bluetooth speaker is your go-to companion for life's great adventures.

Retail value: \$169

- Aquatic Blue | 752195-0500
- Coral Red | 752195-0400
- Soft Black | 752195-0100
- Polar White | 752195-0200

Dimensions: 13.1 x 12.7 x 5.6 cm (HxWxD)

Bluetooth





S1 PRO SYSTEM

You've got the perfect playlist, now make sure everyone gets to hear it. That's what the Bose S1 Pro system was made for. It's a portable Bluetooth speaker made for parties, outdoor get-togethers and all those times that deserve better sound. Perform anywhere for up to 11 hours using the lithium-ion rechargeable battery. So, whether you're streaming music wirelessly or plugging in a microphone or instrument, bring a pro, the Bose S1 Pro.

Retail value: \$749

■ Black | 787930-1120 Dimensions: 33.0 x 24.1 x 28.4 cm (HxWxD)

H Bluetooth



Wireless speakers

Movies in one room. Music in another room. Or two. Or three. With SoundTouch, you can create a system of wireless speakers throughout your home. Start with one or two, then add more later. So you can enjoy more of everything, together.



One system for a world of music.

Wirelessly access popular music services like Spotify[®] and Deezer, Internet radio stations, and your stored music library.





Effortlessly wireless.

Listen whichever way you want, without worrying about which technology is best. Play music from your phone or tablet using Bluetooth,[®] or connect directly through your Wi-Fi[®] network.





Control your SoundTouch speakers with the SoundTouch app.

Browse music, personalise presets and take full control of one or many SoundTouch speakers around your home. All from your phone or tablet.

SOUNDTOUCH

WIRELESS LINK ADAPTER

Easily add a world of wireless music to your existing stereo or home cinema system. Stream music from your home Wi-Fi® or Bluetooth® devices.

Retail value: \$189

- Black | 767397-1110
- Dimensions: 2.5 x 8.8 x 8.8 cm (HxWxD)



🛈 🚯 Bluetooth'



SOUNDTOUCH 10

WIRELESS SPEAKER

The smallest SoundTouch speaker gives you full, rich sound. Retail value: \$249 Uhite | 731396-1200 Black | 731396-1100

Dimensions: 21.2 x 14.1 x 8.7 cm (HxWxD)





🚯 Bluetooth"

SOUNDTOUCH 20 SERIES III

WIRELESS SPEAKER

Room-filling sound. Compact size.

Retail value: \$449

□ White | 738063-1200

Black | 738063-1100

Dimensions: 18.8 x 31.4 x 10.4 cm (HxWxD)





SOUNDTOUCH 30 SERIES III

WIRELESS SPEAKER

The best performing one-piece wireless speaker from Bose.

Retail value: \$599

□ White | 738102-1200

Black | 738102-1100

Dimensions: 24.6 x 43.5 x 18.1 cm (HxWxD)



🖞 🚯 Bluetooth'





WAVE SOUNDTOUCH

MUSIC SYSTEM IV

Make music from any source sound legendary. Internet radio, streaming services, your digital music library, your playlists, the playlists on your friend's phone—with one touch, this elegant music system will play virtually anything via your home Wi-Fi* network or any Bluetooth* device. There's a CD player and AM/FM tuner, too.

Retail value: \$749

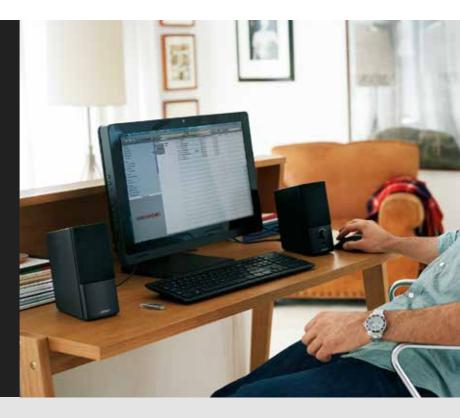
Platinum Silver | 738031-7310 Espresso Black | 738031-7710

Dimensions: 14.2 x 36.8 x 22.1 cm (HxWxD)





COMPUTER SPEAKERS



COMPANION 2 SERIES III

MULTIMEDIA SPEAKER SYSTEM

Upgrade your computer's sound and you'll upgrade the experience. These two elegant speakers provide clear sound at all volumes, plus a convenient auxiliary input under the volume knob.

Retail value: \$109

Black | 354495-1100

Speaker dimensions: 19.0 \times 8.0 \times 15.0 cm (HxWxD)









It's time your TV sounded as good as it looks. This one-piece soundbar makes every word easier to hear. Plus it's Bluetooth® compatible, so you can even use it to play music via your phone or tablet.

Retail value: \$299

Black | 732522-1110

Dimensions: 7.0 x 54.8 x 8.6 cm (HxWxD)

Bluetooth'



Bose sound. Now using the power of your voice.

Virtual assistants are changing the way we live our lives, making it easier to control our music and phones, and access the information we want. That's why Bose continues to pioneer the integration of these apps across its product categories.



BOSE HOME SPEAKER 500

It's powerfully simple. The Bose Home Speaker 500 fills any room with wall-to-wall stereo sound, while Alexa puts millions of songs at the tip of your tongue.

Retail value: \$499

□ Luxe Silver | 795345-1300

Triple Black | 795345-1100

Dimensions: 20.4 x 17.0 x 11.0 cm (HxWxD)









NEW

BOSE SOUNDBAR 500

The Bose Soundbar 500 is meant to be heard, not seen. Its thin profile fits discreetly under your TV, while powerful acoustics fill the room. And with Amazon Alexa built in, you can ask Alexa to play all your favorite music.

Retail value: \$699

Bose Black | 799702-1100

Dimensions: 4.4 x 80.0 x 10.2 cm (HxWxD)



WIFI) 🚯 Bluetooth

NEW BOSE BASS MODULE 500

Who says you need a big box for big bass? Amp up your sound experience by adding this wireless bass module to the Bose Soundbar 500. It's thunderous bass in a compact size.

Retail value: \$499

Bose Black | 796145-1100

Dimensions: 24.1 x 25.4 x 25.4 cm (HxWxD)





SMART SPEAKERS & SOUNDBARS



NEW

BOSE SOUNDBAR 700

The Bose Soundbar 700 offers an unmatched combination of sophisticated design and exceptional sound. And with Alexa built in, just ask to play all your music.

Retail value: \$999

□ Arctic White | 795347-1200 ■ Bose Black | 795347-1100

Dimensions: 5.7 x 98.0 x 10.8 cm (HxWxD)

Optional wall bracket for the Bose Soundbar 700

Retail value: \$49

White | 802171-0020

Black | 802171-0010





Kick it up a notch.

You won't believe what the Bose Soundbar 700 can do on its own. But for even more impact and immersion, add the Bose Bass Module 700 and wireless Bose Surround Speakers any time.

BOSE BASS MODULE 700

The difference between hearing bass and feeling thunder starts the moment you add this wireless bass module to the Bose Soundbar 700 or Bose Soundbar 500. Retail value: \$899 □ Arctic White | 809108-1200 ■ Bose Black | 809108-1100 Dimensions: 32.7 x 29.5 x 29.5 cm (HxWxD)



BOSE SURROUND SPEAKERS

Add these small rear speakers to the Bose Soundbar 700 or Bose Soundbar 500 and feel what it's like to be in the middle of everything you listen to or watch.

Retail value: \$399

□ Arctic White | 809281-1200 ■ Bose Black | 809281-1100 Dimensions: 9.4 x 8.1 x 8.4 cm (HxWxD)



NEW

BOSE SOUNDBAR UNIVERSAL REMOTE

Use the Bose Soundbar Universal Remote to manage all your entertainment. Featuring six presets — enjoy your favorite music with a single push.

Retail value: \$69

Bose Black | 809945-0010

Dimensions: 1.3 x 23.5 x 4.4 cm (HxWxD)



HOME CINEMA



LIFESTYLE 600 HOME ENTERTAINMENT SYSTEM

A 5.1 system that directs sound to you and around you, immersing you in lifelike surround sound for all your music, movies and TV.

Retail value: \$3999

□ White | 761682-1210 ■ Black | 761682-1110

For all component dimensions, see Bose.com.







LIFESTYLE 650

HOME ENTERTAINMENT SYSTEM

Details mean everything. So we compromised on nothing. Astonishing 360° sound. Brushed anodised aluminium finish. The best 5.1 system from Bose for music, movies and TV.

Retail value: \$4999

□ White | 761683-1210 ■ Black | 761683-1110

For all component dimensions, see Bose.com.

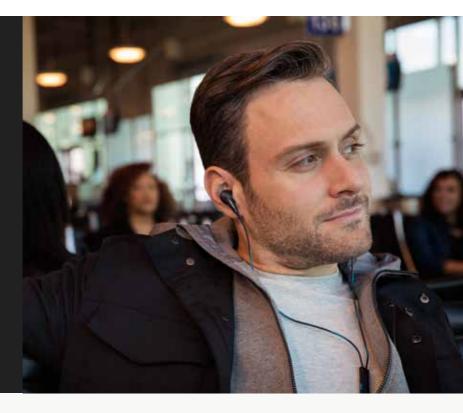




SoundTouch

Both of these 5.1 systems easily connect to other SoundTouch speakers, so you can create a system of wireless speakers throughout your home.

NOISE CANCELLING HEADPHONES



QUIETCOMFORT 20

ACOUSTIC NOISE CANCELLING HEADPHONES

Shut out the world and lose yourself in your music or let the world in with Aware mode.

Retail value for Apple version: \$329

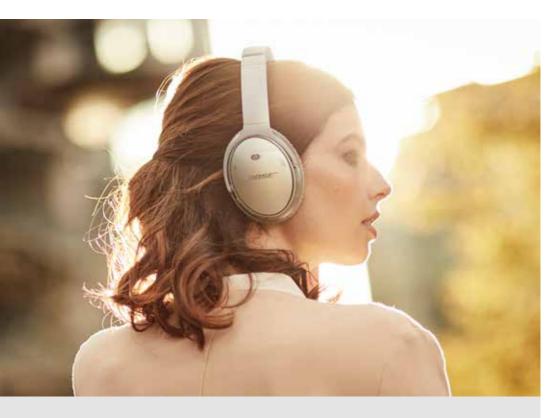
Black | 718839-0010

Retail value for Android/Samsung version: \$329

Black | 718840-0010







QUIETCOMFORT 35

WIRELESS HEADPHONES II

Wireless headphones engineered with world-class noise cancellation—and now they're optimised for Amazon Alexa and the Google Assistant. Enjoy entertainment, get information and manage your day—without looking at your phone. Enjoy up to 20 hours of wireless listening per charge.

Retail value: \$449

□ Silver | 789564-0020 ■ Black | 789564-0010

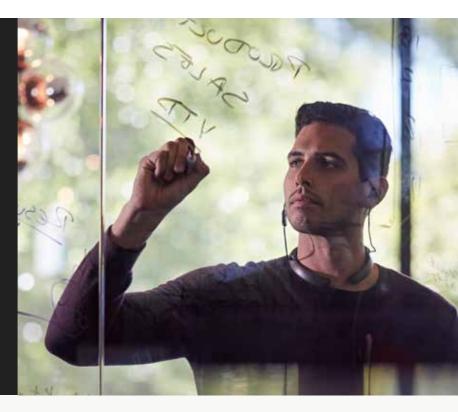






Google Assistant

NOISE CANCELLING HEADPHONES



QUIETCONTROL 30 WIRELESS HEADPHONES

Listen like never before, with breakthrough technology that allows you to choose your level of noise cancellation.

Retail value: \$399

- Black | 761448-0010
- Bluetooth





SOUNDWEAR COMPANION

SPEAKER

Wearable and comfortable, with deep, clear sound. The SoundWear Companion speaker is designed to keep you connected to your music, calls, and the world around you. Up to 12 hours per charge.

Retail value: \$399

Black with Black cover | 771420-0010

Optional covers for the SoundWear Companion speaker

Retail value: \$39

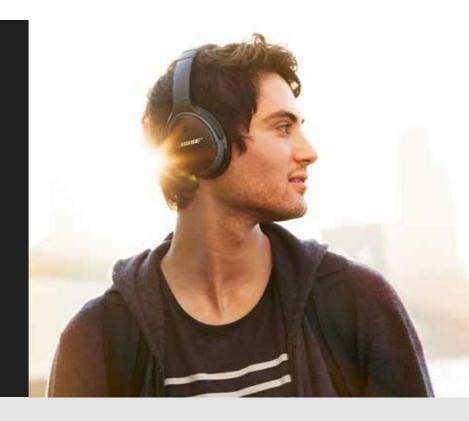
- Midnight Blue | 781526-0020
- Dark Plum | 781526-0030
- Heather Gray | 781526-0010

Dimensions: 19.0 x 17.8 x 4.4 cm (HxWxD)









SOUNDLINK AROUND-EAR

WIRELESS HEADPHONES II

Deep, immersive sound at any volume. Seamless switching between two Bluetooth® devices. Soft ear cushions for all-day comfort.

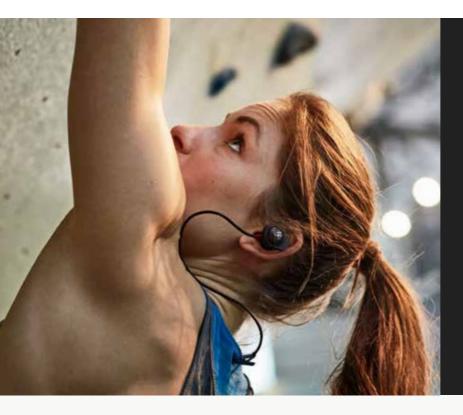
Retail value: \$269

□ White | 741158-0020

Black | 741158-0010

🛃 🚯 Bluetooth





SOUNDSPORT PULSE

WIRELESS HEADPHONES

Push your workout to the next level with inspiring sound and a built-in heart rate sensor that makes it easy to track your performance.

Retail value: \$249

Power Red | 762518-0010









SOUNDSPORT

WIRELESS HEADPHONES

With no wires in the way and earbuds that stay secure and comfortable, nothing's holding you back from your workout.

Retail value: \$179

- Black | 761529-0010 Aqua | 761529-0020
- Citron | 761529-0030

Bluetooth



SOUNDSPORT

CHARGING CASE

Charge your SoundSport Pulse wireless or SoundSport wireless headphones on the go, anywhere, any time.

Retail value: \$69

Black | 772130-0010





SOUNDSPORT FREE

WIRELESS HEADPHONES

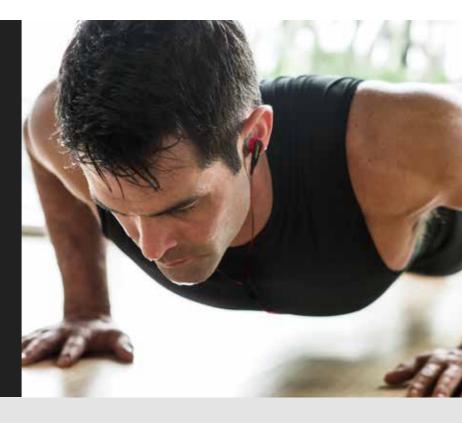
Completely wireless, comfortable, and stable. Sweat and weather resistant, too. Up to 5 hours of play time. Up to 10 hours more with the included charging case.

Retail value: \$249

- Triple Black | 774373-0010
- Midnight Blue/ Yellow Citron | 774373-0020
- Bright Orange/Midnight Blue | 774373-0030

E Bluetooth[™]





SOUNDSPORT **IN-EAR HEADPHONES**

One more mile. One more rep. One more day. Go further with deep, clear sound for the music you love, and a durable design.

Retail value for Apple version: \$99

Charcoal | 741776-0010

Retail value for Android/Samsung version: \$99 Charcoal | 741776-0070

iPhone | iPad | iPod ♥ ■ Snmsung

FAVORITES BY REWARD CATEGORY

		Retail value	Page
UNDER \$200	SoundSport in-ear headphones	\$99	32
	Companion 2 Series III multimedia speaker system	\$109	14
	SoundLink Micro Bluetooth® speaker	\$129	7
	SoundLink Color Bluetooth [®] speaker II	\$169	8
	SoundTouch Wireless Link adapter	\$189	11
UNDER \$330	SoundSport wireless headphones	\$179	30
	SoundSport Free wireless headphones	\$249	31
	SoundLink Revolve Bluetooth® speaker	\$249	6
	SoundTouch 10 wireless speaker	\$249	12
	SoundLink around-ear wireless headphones II	\$269	28
	SoundSport Pulse wireless headphones	\$249	29
	Bose Solo 5 TV sound system	\$299	15
	QuietComfort 20 Acoustic Noise Cancelling headphones	\$329	24
	Bose noise-masking sleepbuds™	\$329	5
UNDER \$500	SoundLink Revolve+ Bluetooth® speaker	\$369	6
	QuietControl 30 wireless headphones	\$399	26
	SoundWear Companion speaker	\$399	27
	Bose Surround Speakers	\$399	21
JNI \$5	QuietComfort 35 wireless headphones II	\$449	25
	SoundTouch 20 Series III wireless speaker	\$449	12
	Bose Home Speaker 500	\$499	18
	Bose Bass Module 500	\$499	19
OVER \$500	SoundTouch 30 Series III wireless speaker	\$599	12
	Bose Soundbar 500	\$699	19
	Wave SoundTouch music system IV	\$749	13
	S1 Pro system	\$749	9
	Bose Bass Module 700	\$899	21
	Bose Soundbar 700	\$999	20
	Lifestyle 600 home entertainment system	\$3999	22
	Lifestyle 650 home entertainment system	\$4999	23

*The Recommended Retail Price is for reference only, being specified that resellers/dealers shall be free to determine their own resale price.

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Don't give them a reward. Give them an experience.